Permit #F00023238-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023238-B **Type of Permit:** FILMING **Release Date:** 01/04/2010

Production Company PARANOID US

Insured Company Name PARANOID US
Contact Phone No. 1 323-464-5110
Contact Phone No. 2
Fax 323-464-4520
Address 6634 W SUNSET BLVD
LOS ANGELES, California 90028

Production Title AMERICAN EXPRESS

Type of Production Commercial - Standard

Producer Valeria Romer

Director ABCDCD ABCDCD

1st AD Paul DeStefano

Production Manager Lisa Cowan

FilmL.A. Coordinator Hans Groszkruger

Location Manager Mel Wilson
Primary Phone Office - 310-202-1100
Secondary Phone Office - 213-591-0719

Location Assistant na nan
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Production Title AMERICAN EXPRESS

Location Manager Mel Wilson
Primary Phone Office - 310-202-1100
Secondary Phone Office - 213-591-0719

Location Address 7103 Westward Beach Rd, Malibu, CA, 90265

Location Names POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 1/5/2010 - 1/5/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	55
Cube Trucks	4
Generator	1
Motor Homes	2
Semi Trucks	3
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	55
LA County FSA assigned	1

Filming Activities Camera & Equipment on Sand; Camera on sticks; Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior MOS; 10x10 green screen and picture car in parking lot; exterior walk & talk on beach, prop palm tree on sand, 5 gators on sand 1 4X4 vehicle on sand to transport palm tree, beach props on sand;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
Must comply with attached Beaches and Harbors conditions

The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.

Dual permit required with City of Malibu

Must contact PCI directly re: parking requirements and activities on PCI property

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Coordinator Note VEHICLES ARE FOR EQUIPMENT & PROP TRANSPORT ONLY. NO DRIVING SCENES ON SAND. VEHICLES MUST BE REMOVED FROM SAND IMMEDIATELY AFTER USE. NO WATER ACTIVITY

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Coordinator Note FILMING AT TOWER 1

Coordinator Note FIRE NUMBER: 09-2485-71 FSA REQUIRED

Coordinator Note RIDER "B" ADDS ACTIVITY

Parking

Base Camp
Location Type : LA County Parking lot
Street :

Crew Parking
Location Type : LA County Parking lot
Street :

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Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

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